LYCAN

AFFILIATE & REWARDS PROGRAM

Earn commissions, rewards, special perks, and exclusive benefits when you become a Lycan partner

LYCAN

Lycan Motorcycles, a Filipino electric vehicle company, is inviting Filipinos to be part of its business and its mission of putting Filipino-made vehicles into the local and global market.

As part of its initiative to integrate a unique and disruptive business model, Lycan introduces its 'Virtual Dealership' campaign to sell and distribute its products nationwide faster and more sustainably. Part of this campaign is the Lycan Affiliate and Rewards Program.

And you can be a part of this business.

WHAT IS AFFILIATE MARKETING?

Affiliate Marketing is an opportunity to earn passive income by promoting products or services that you genuinely believe in. By sharing unique referral links with your audience, you can drive traffic or sales to Lycan and receive commissions for every successful transaction.

It's a flexible, low-risk way for you to monetize our platform while offering valuable recommendations to your followers.

Become an Affiliate Partner Now

lycan.com.ph/affiliate

Lycan's Affiliate Program is free to start and has no upfront costs to start earning

Become an Affiliate Partner Now

Lycan's Affiliate and Rewards Program is a points-based membership that rewards and compensates members and partners based on their activeness as a partner.

The more active a partner is, the higher incentives they receive.

Partners can earn as much as **24% in commissions** per successful referral.

Successful referrals is defined by a paid transaction by a referred customer. The customer has to pay an amount in order for a referral to be deemed successful and for the partner to earn a commission.

Atlas II STD

Earn as much as **PHP6,000** per successful referral

Atlas II PRO

Earn as much as **PHP10,000** per successful referral

G6

Earn as much as **PHP20,000** per successful referral

HOW IT WORKS 〉〉〉〉

Step #1

Affiliates registers and signs up for free and generates a unique referral link via the Lycan website.

Visit lycan.com.ph/affiliate to register

Step #2

Affiliate partners drive traffic to the Lycan website using the unique link by promoting and advertising Lycan to the market.

Step #3

Customers purchase products using the Affiliate Partner's unique link and the sale is tagged to the Affiliate Partner.

Step #4

The Affiliate Partner earns "Coins" which can then be converted to cash or other rewards.

Repeat Steps 2 to 4.

RESERVATION VS PRODUCTION

Lycan's Affiliate Program has two primary selling categories: Reservation and Production

RESERVATION

Lycan's strategy drives full-paying customers by offering fully-refundable early reservations at under PHP5,000.
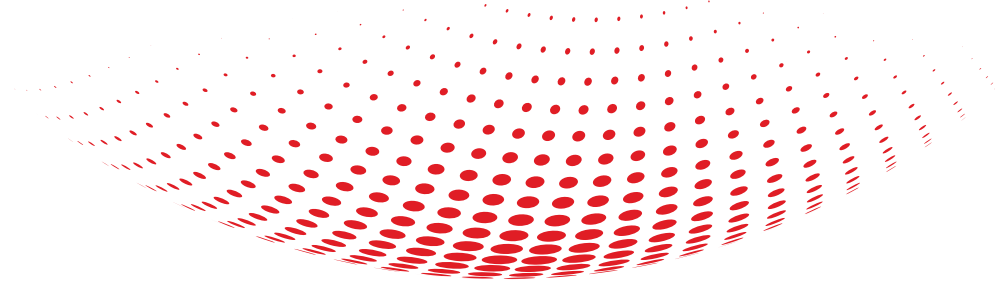
Affiliates can leverage this to acquire customers cheaply, **later converting into full-priced sales and higher commissions.**

Cancellations don't affect affiliate earnings.

PRODUCTION

When Lycan starts producing pre-reserved vehicles, customers pay a down payment to initiate production.

Once this payment is made, **the referring Affiliate Partner earns a higher commission with no extra effort.**

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Affiliate Partner refers new customer

RESERVATION
(The Planting Stage)

Customer places an early reservation
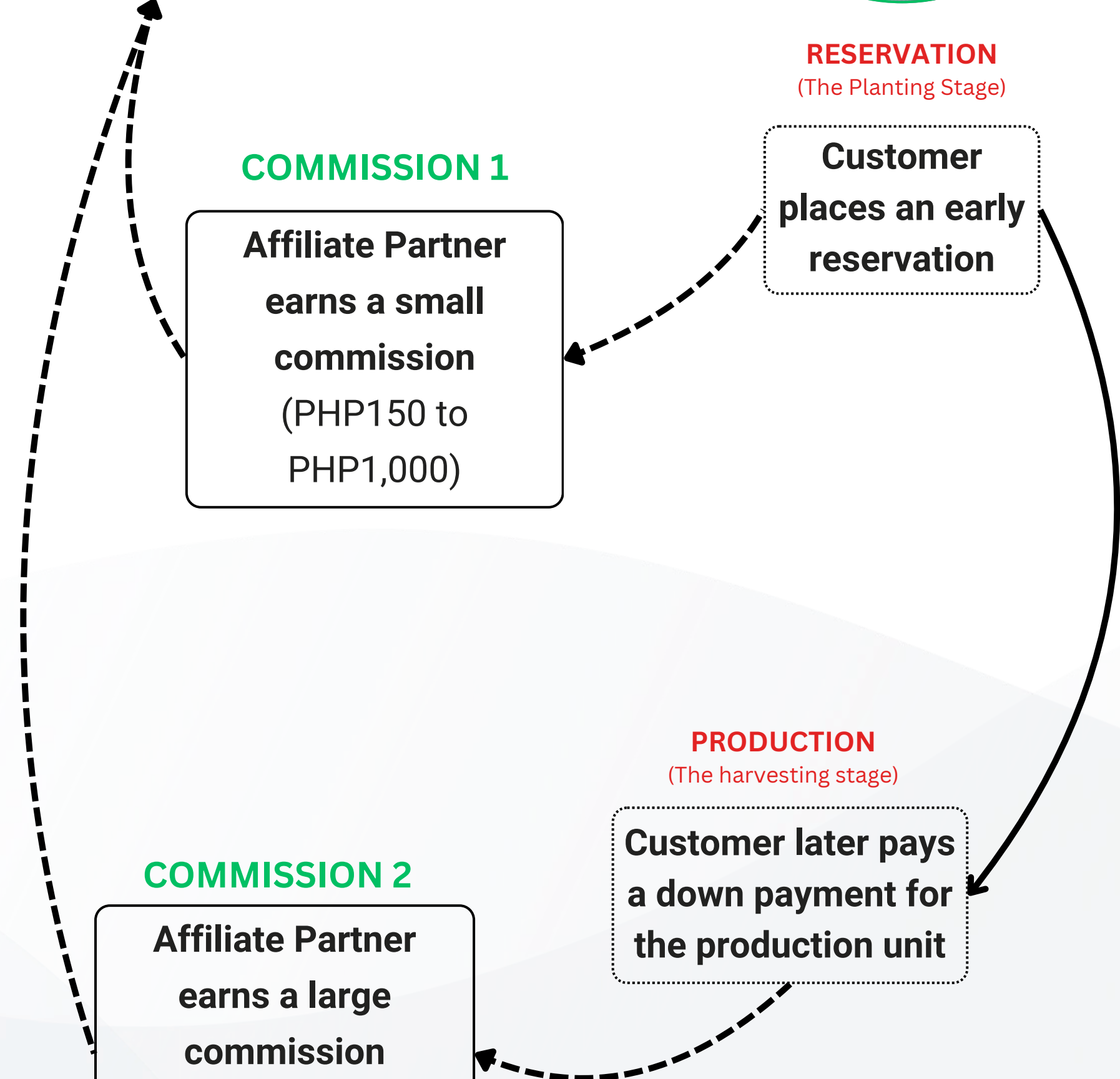
COMMISSION 1

Affiliate Partner earns a small commission
(PHP150 to PHP1,000)

PRODUCTION
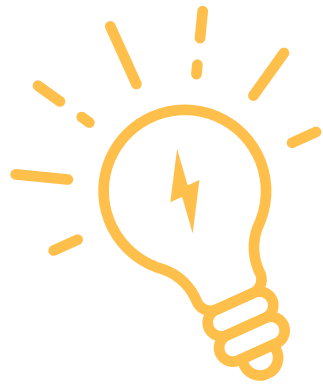(The harvesting stage)

Customer later pays a down payment for the production unit

COMMISSION 2

Affiliate Partner earns a large commission
(PHP1,500 to PHP20,000)

AFFILIATE PRO TIP: USE OUR LIBRARY

Get access to hundreds of unedited media such as photos and videos, and use them as your contents to promote Lycan products

A Google Drive folder link containing all materials will be shared with you once you become an Affiliate Partner member

Become an Affiliate Partner Now

TIER RANKING SYSTEM ⟫⟫⟫⟫

Level up to earn more Coins per referral and multiply your commissions!

The Tier Raking System is Lycan's way of compensating and incentivizing Partners who have showcased commitment, dedication, and results within the Program.

Higher-tiered members are rewarded more in commissions, exclusive perks and benefits, and more rewards and bonuses than those in the lower tiers.

There are 9 Tiers in total and Partners rank up a Tier by earning Coins.

★★★★★

ELITE TIER

x14.3 Commission Multiplier
x6.25 Coins Multiplier

★

STARTER TIER

x1 Commission Multiplier
x1 Coins Multiplier

HOW TIERS WORK AND HOW TO RANK UP

Partners who rank up earn more Coins per Action and per referral. Coins, aside from it being the basis of the Tier System, also acts as a rewards system that can later be converted to cash, discounts, or be used to purchase Lycan products.

Partners can earn more Coins to rank up by referring more customers and by completing certain tasks that are provided within the Lycan website.

A list of Actions to be completed can be seen in the Partners Affiliate Dashboard within the Lycan website.

Visit lycan.com.ph/portal to learn more.

HOW TIERS WORK AND HOW TO RANK UP

Starter Tier | 0 Coins to Start
x1 Coins Multiplier, x1 Commission Multiplier

Basic Tier | 2,100 Coins to Start
x1.5 Coins Multiplier, x1.6 Commission Multiplier

Pro Tier | 14,000 Coins to Start
x2.5 Coins Multiplier, x4 Commission Multiplier

Bronze Tier | 42,000 Coins to Start
x3 Coins Multiplier, x5.1 Commission Multiplier

Silver Tier | 84,000 Coins to Start
x4 Coins Multiplier, x7.2 Commission Multiplier

Gold Tier | 126,000 Coins to Start
x4.5 Coins Multiplier, x8.62 Commission Multiplier

Titanium Tier | 280,000 Coins to Start
x5 Coins Multiplier, x10.5 Commission Multiplier

Diamond Tier | 462,000 Coins to Start
5.5 Coins Multiplier, x12.32 Commission Multiplier

Elite Tier | 875,000 Coins to Start
x6.25 Coins Multiplier, x14.3 Commission Multiplier

BENEFITS OF HIGHER-TIERED MEMBERS

John is an Affiliate Partner with an **Elite Tier ranking**

Ivy is an Affiliate Partner with a **Gold Tier ranking**

Noah is an Affiliate Partner with a **Basic Tier ranking.**

They each referred a customer and sold one (1) unit of the Lycan G6 each

John earned **1,750 in Coins and PHP14,300 in Commission**

Ivy earned **1,260 Coins and PHP8,640 in Commission**

Noah earned **280 Coins and PHP1,000 in Commission**

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COINS ARE AS GOOD AS CASH!

Coins are earned by completing tasks like referring customers, buying Lycan products, or joining Lycan campaigns. These are also the basis for you to rank up a Tier.

They can be converted to cash, used as discounts, invested in Lycan to buy company shares, traded with members, or spent on Lycan products and services. Spent, used, or redeemed Coins are deducted from the account holder.
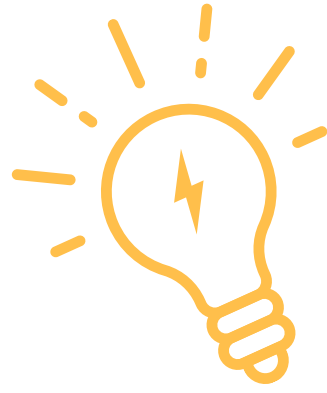
One (1) Coins = PHP0.54*

Become an Affiliate Partner Now

Note: Coins value and Commission rates are different from each other

*Coins value may change over time

lycan.com.ph/affiliate

AFFILIATE PRO TIP: VOLUME IS KEY

Take advantage of Lycan's Reservation campaigns and focus on customer reservations to rack up Coins to rank up and earn future larger Commissions.

By promoting low-cost reservations, you can earn more Coins with less effort, rank up to unlock Multipliers, and plant early reservation "seeds" for bigger commissions that you'll "harvest" during Production.

Higher commissions are earned once customers pay a down payment.

CONVERT YOUR COINS QUICKLY

REDEEM AS DISCOUNTS OR PURCHASE PRODUCTS

If you wish to turn your Coins into discount credits, simply use your Coins during the Checkout process on our website to automatically convert Coins into credits.

CONVERT TO CASH

Email us with a request to convert your Coins into cash and we'll process your request. Expect to receive your cash in your bank account within 3 to 5 business days. Cash conversions may be subjected to deductions, fees, taxes, and other charges.

CONVERSION RATE

All Coins redemption or conversion to cash shall follow the indicated Coins-to-Peso value.

Note: Redeemed or converted Coins will be deducted in your account and may affect your Tier Ranking. If your number of Coins fall below the minimum Tier threshold, your Tier ranking may be downgraded.

PARTNERS EARN IN MULTIPLE WAYS

RESERVATION COMMISSIONS (ACTIVE INCOME)

By referring customers to place a paid reservation for any of its units.

PRODUCTION COMMISSIONS (PASSIVE INCOME)

When your referred customer from the reservation campaign converts into a full-paying customer by paying a down payment

COINS CONVERSION (SEMI-PASSIVE INCOME)

By converting your earned Coins into cash, discounts, credits, or rewards.

INVESTING IN LYCAN (INVESTMENT)

By investing in Lycan, you become a co-owner of the company and enjoy the benefits of dividends and share price appreciation.

visit lycan.com.ph/ventureclub for more info

GET SUPPORT TO ENSURE YOU SUCCEED

- **Lycan's marketing team will provide you the support you need**
- **Join our community of Affiliate Partners and get insights from fellow members**
- **Join our regular webinars on best practices and tips**
- **Get early access to new models and products so you can prepare your marketing plan ahead of time**

Become an Affiliate Partner Now

GET STARTED TODAY!

visit **lycan.com.ph/affiliate-link** to generate your unique link and start earning!

Become an Affiliate Partner Now

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